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Date: September 6, 2007
Re: Executive Director Update

REQUESTS FOR EXPENDITURES

There are several services that we've been renewing on a monthly basis that are more cost effective to renew on a yearly basis.

Constant Contact – This is the e-mail newsletter service that we've used for the past year. The annual cost is \$204.

SurveyMonkey – The annual subscription allows for unlimited survey responses per month. The annual cost is \$180.05

New Computer – Currently, CAMConnect has one computer that is 2+ years old (the one I use daily) and one that dates back to 2001 (used by Sean and David). I would like to receive approval to buy a new computer and software for use by future interns and a new staff person. Estimated cost is not to exceed \$2,000 for computer and software.

NNIP – The Executive Committee approved via e-mail a previous request to attend the NNIP conference in Indianapolis at a cost not to exceed \$1,000.

REVENUE GENERATION

Members – We have 58 members who have made a contribution since October 1, 2005. New members since June 2007 include William Fuller (patron) and Save Our Waterfront (small organization).

By Quarter of Last Contribution	
Q4 2005	1
Q2 2006	6
Q3 2006	12
Q4 2006	11
Q1 2007	13
Q2 2007	12
Q3 2007	3

By Rate	
Large Organization (\$500+)	10
Department (\$250)	8
Small Organization (\$100)	21
Patron (\$50)	2
Resident (\$10)	17

ONGOING CONTRACTS

Health Data - CAMConnect is included in the Camden Coalition of Healthcare Providers renewal grant proposal to the Robert Wood Johnson Foundation (New Jersey Health Initiatives) for 3 years at \$20,000 annually. The Coalition was successful in this grant application, so this will continue to be a valuable partnership for CAMConnect. We completed the first year of the contract in June. We have updated data from all 3 hospitals through July 2007; next step is further analysis.

New Jersey Health Initiatives – The New Jersey Health Initiatives (NJHI) component of RWJF has requested some ongoing assistance with their grantee database and generating reports. This is similar to the work we did in generating reports from our health database in Access. NJHI has also requested

some maps to illustrate the location of their projects throughout New Jersey. Total budget is up to \$5,500. I completed the first round of reports by the end of June and continue to work with NJHI to refine the reports.

Camden Cancer Coalition – CAMConnect developed and analyzed an online survey designed to go to employees of Camden institutions, and the findings of this work were presented at a Camden City Cancer Initiative event in June. I have been contacted by the regional office of ACS to prepare a proposal to expand this survey work to other counties in New Jersey. I have also worked with Jean Mouch to update a six-page summary handout of cancer facts, and I have updated the Coalition website with new materials.

Heart of Camden – I've prepared and revised a series of parcel maps illustrating proposed neighborhood development projects. Total budget is <\$1,000.

Camden Empowerment Zone – I worked with the City and the Empowerment Zone to organize a GIS training for community organizations to introduce them to the City's new online GIS system as well as other GIS information. Thirteen people attended the first training scheduled on August 23 at City Hall, filling every computer available. Additional trainings are possible for the fall.

Abbott Indicators – After preparing a summary profile of Camden education data, I have worked with Education Law Center to develop similar summary profiles for other cities in New Jersey, including Trenton (completed), Newark, Jersey City, and Paterson (under development)

Camden Center for Youth Development / CCYSC – I am working with CCYSC to set priorities going forward as chair of their Data Collection and Objective Decision-Making Workgroup. Our initial two-year contract has expired, but I will be finishing up some work related to comparing juvenile justice outcomes for crimes committed in Camden compared with crimes committed elsewhere in Camden County.

Budget White Paper – Cooper's Ferry has asked for an update of the report I prepared for them earlier this year, focused on the FY 2007 and FY 2008 budgets. The earlier report was posted on CAMConnect's website, along with our previous work on the budget.

PROPOSALS

Camden Community Development Association – I attended a session last week focused on data needed by CDC's in Camden. There was consensus in the room that the CDC's did not have a good handle on what data systems and information the City had available. CAMConnect was asked to prepare a proposal to evaluate what data is collected, how often it is updated, and how the information collected by different departments interfaces with other departments.

OTHER DATA AND INFORMATION

Updated Camden Facts City and neighborhood reports - This project is proceeding well, and summer intern David Gonzalez has prepared a draft for the citywide update. I have convened a review committee composed of volunteers from CAMConnect's membership to provide feedback before we release the reports. The draft was circulated several weeks ago and feedback was requested by Friday, September 7. Drafts of the neighborhood reports are also nearing completion and will be shared shortly. A website for the project is available at

<http://www.camconnect.org/fact/CamdenFacts2007.html>

Website updates:

- ☐ We continue to post monthly updates from the Superintendent of Schools
- ☐ Also posted on website: year-to-date crime data, BRFSS information, CAMConnect newsletter, NJDOE QSAC reports including curriculum audit, Camden Recovery bill tracking and reauthorization, housing data analysis (prepared by CAMConnect)

- ▣ June and July saw our highest average of unique daily website visits in history (234 unique visits per day in June, 209 in July). By comparison, May 2007 saw 118 unique daily visits on average. August 2007 saw 150 unique daily visits on average. I am unsure about the causes of this increase – they may have to do with more people being aware that the Superintendent’s reports are available on the website.

SCHEDULE

Exec Committee Meetings 2007

First Thursday of each month at Camden Empowerment Zone, starting at 10 a.m.

September 6

October 4

November 1

December 6

Board Meetings 2007

September 20 (10 a.m., Catholic Charities)

Members Meetings 2007

December 7 (tentative) - TBD

Other events:

Presentation at Las Vegas Disease Management Conference (with Jeff Brenner and Susan Liu from Cooper) – September 16, 2007. Cooper will cover my travel costs for this conference.

NNIP fall conference – October 3-5 in Indianapolis