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**Date:** August 2, 2007  
**Re:** Executive Director Update

**REVENUE GENERATION**

Members – We have 57 members who have made a contribution since October 1, 2005. New members since June 2007 include William Fuller (patron).

| <b>By Quarter of Last Contribution</b> |    |
|--|----|
| Q4 2005                                | 1  |
| Q1 2006                                | 0  |
| Q2 2006                                | 8  |
| Q3 2006                                | 12 |
| Q4 2006                                | 11 |
| Q1 2007                                | 13 |
| Q2 2007                                | 12 |

| <b>By Rate</b>              |    |
|-----------------------------|----|
| Large Organization (\$500+) | 10 |
| Department (\$250)          | 8  |
| Small Organization (\$100)  | 20 |
| Patron (\$50)               | 2  |
| Resident (\$10)             | 17 |

**ONGOING CONTRACTS**

Health Data - CAMConnect is included in the Camden Coalition of Healthcare Providers renewal grant proposal to the Robert Wood Johnson Foundation (New Jersey Health Initiatives) for 3 years at \$20,000 annually. The Coalition was successful in this grant application, so this will continue to be a valuable partnership for CAMConnect. We completed the first year of the contract in June.

New Jersey Health Initiatives – The New Jersey Health Initiatives (NJHI) component of RWJF has requested some ongoing assistance with their grantee database and generating reports. This is similar to the work we did in generating reports from our health database in Access. NJHI has also requested some maps to illustrate the location of their projects throughout New Jersey. Total budget is up to \$5,500. I completed the first round of reports by the end of June and continue to work with NJHI to refine the reports.

Camden Cancer Coalition – CAMConnect developed and analyzed an online survey designed to go to employees of Camden institutions, and the findings of this work were presented at a Camden City Cancer Initiative event in June. There is a possibility that we may be contracted to expand this survey work to other counties in New Jersey. I have also worked with Jean Mouch to update a six-page summary handout of cancer facts, and I have updated the Coalition website with new materials.

Heart of Camden – I've prepared and revised a series of parcel maps illustrating proposed neighborhood development projects. Total budget is <\$1,000.

Camden Empowerment Zone – I am working with the City and the Empowerment Zone to organize a GIS training for community organizations that would introduce them to the City's new online GIS system as well as other GIS information. The first training is scheduled for *Thursday, August 23* at City Hall.

Abbott Indicators – Education Law Center has signed a contract with CAMConnect for work including preparation of short data summaries as needed. I worked with ELC to develop a summary of education

and demographic data for distribution, as well as 30 summary profiles at the school level for an event in April.

Camden Center for Youth Development / CCYSC – I am working with CCYSC to set priorities going forward as chair of their Data Collection and Objective Decision-Making Workgroup. I am meeting with CCYSC next week to determine the exact nature of this work going forward and how to address funds remaining on our two-year contract.

Budget White Paper – I worked with Cooper's Ferry to develop a white paper on the City budget, building on our previous work. The main objective was establishing a sound baseline for the City's current structural deficit so that policymakers can operate from a common understanding of the issues. This report was posted on CAMConnect's website, along with our previous work on the budget.

## **OTHER DATA AND INFORMATION**

Updated Camden Facts City and neighborhood reports - This project is proceeding well, and summer intern David Gonzalez has collected most of the data needed for the update. We are in the process of formatting the data, charts, and maps necessary for inclusion in the citywide report. We are also trying to create a template for the neighborhood reports to avoid duplication of efforts. I would like to form a review committee composed of volunteers from CAMConnect's membership to provide feedback before we release the reports. A website for the project is available at <http://www.camconnect.org/fact/CamdenFacts2007.html>

Website updates:

- ☐ We continue to post monthly updates from the Superintendent of Schools
- ☐ Also posted on website: year-to-date crime data, BRFSS information, CAMConnect newsletter, NJDOE QSAC reports including curriculum audit, Camden Recovery bill tracking and reauthorization, housing data analysis (prepared by CAMConnect)
- ☐ June and July saw our highest average of unique daily website visits in history (234 unique visits per day in June, 209 in July). By comparison, May 2007 saw 118 unique daily visits on average. I am unsure about the causes of this increase or whether the increased traffic will continue.

## **SCHEDULE**

### Exec Committee Meetings 2007

First Thursday of each month at Camden Empowerment Zone, starting at 10 a.m.

|         |                     |
|---------|---------------------|
| March 1 | <del>August 2</del> |
| April 5 | September 6         |
| May 3   | October 4           |
| June 7  | November 1          |
|         | December 6          |

### Board Meetings 2007

May 17  
September 20

### Members Meetings 2007

December 7 (tentative) - TBD

### Other events:

GIS Training at City Hall – August 23, 2007

Presentation at Las Vegas Disease Management Conference (with Jeff Brenner and Susan Liu from Cooper) – September 16, 2007. Cooper will cover my travel costs for this conference.

NNIP fall conference – October 3-5 in Indianapolis