



CAMConnect
E & R Building, Suite 142
401 Haddon Avenue
Camden, NJ 08103
Phone (856) 968-9506
Fax (856) 968-6216
www.camconnect.org

Date: July 3, 2008
Re: Executive Director Update

MEMBERS

Members – We have 57 members who have made a contribution since October 1, 2006. Members have generally responded well to renewal notices; 16 members renewed within a month of receiving a notice in April. New members include Karen Chigounis (patron).

PROPOSALS / REVENUE GENERATION

Health-Related Projects – CAMConnect was included in the following grant proposals

- ☐ Merck Alliance to Reduce Disparities in Diabetes – The Camden Coalition of Healthcare Providers (CCHP) submitted a letter of intent for this call for proposals. After a competitive process, the Merck Foundation invited CCHP to submit a full proposal, which is due in August. CAMConnect is included in the proposal at up to \$50,000 annually for data analysis and management, including development and management of a citywide diabetes registry.
- ☐ HRSA Patient Navigator Grant – AHEC is the lead agency on this Federal grant proposal. CAMConnect is included for data management and evaluation.
- ☐ Environmental Justice Grant – This proposal was submitted on behalf of Heart of Camden to identify cumulative impacts of emissions in Camden. CAMConnect will have a small piece of this project if successful for evaluation and data.

Camden Empowerment Zone Website – I have been in contact with two website designers (Hopeworks and BMK Web Design) to get more information on how to proceed. I made a list of requirements (posted on the Members Section) and have talked to the developers about the appropriate technology within a reasonable budget range. I am waiting for further information and rough proposals from both developers.

New Staff to Enhance CAMConnect's Capacity – A letter of interest on this proposal has been sent to the William Penn Foundation. Other targets will also be identified.

Corporate Outreach – An introductory letter and a flyer describing Camden Facts were sent to 5-10 local corporations. A follow up call will be made in the next few weeks.

ONGOING CONTRACTS

Health Data - CAMConnect is included in the Camden Coalition of Healthcare Providers grant from the Robert Wood Johnson Foundation (New Jersey Health Initiatives) for 3 years at up to \$20,000 annually. Year 1 of this grant ended on June 30, 2008. In the past month, I prepared summaries of data on diabetes and drug abuse, in addition to a handout describing the first stage of the frequent utilizer care management project. In June, I also spent some time looking at data related to heart failure and asthma. We have made good progress on the data management and linkage and hope to have 2007-2008 data in the next few months.

OTHER INFORMATION

Technology Presentation – My presentation handout at the Camden Empowerment Zone “Straight from the Funders” conference on June 10 is posted on the website.

Housing Data Analysis – On the Members Section, I’ve posted some maps looking at foreclosures and also at vacancies by zip code from the USPS for both businesses and residences.

Website updates - Average unique visits – September (124), October (136), November (178), December (132), January (147), February (133), March (156), April (219), May (212), June (146)

New information posted/linked on the website recently:

- ☐ Camden Housing Market Analysis - prepared by US Dept of Housing & Urban Development
- ☐ City of Camden FY2008 Budget - includes introduced budget and City's application for special municipal aid
- ☐ Report on Lead Poisoning in New Jersey - from NJ Dept of Public Advocate
- ☐ NJ School Report Cards - for 2006-2007 school year
- ☐ NJDOE, Letter to Camden Officials Re: 2008-09 Budget

SCHEDULE

Exec Committee Meetings 2008
Monthly, first Thursday, 11 a.m. to 1 p.m.
1/3, 2/7, 3/6, 4/3, 7/3, 8/7, 10/2, 11/6

Board Meetings 2008
Friday, February 29
Thursday, May 8
Thursday, September 4