



CAMConnect
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Date: June 5, 2008
Re: Executive Director Update

MEMBERS

Members – We have 57 members who have made a contribution since October 1, 2006. Members have generally responded well to renewal notices; 16 members renewed within a month of receiving a notice in April. New members include Karen Chigounis (patron).

PROPOSALS / REVENUE GENERATION

Camden Empowerment Zone Website – I have been in contact with two website designers (Hopeworks and BMK Web Design) to getting more information on how to proceed. I have made a list of requirements (posted on the Members Section) and will talk to the developers about the appropriate technology within a reasonable budget range. At that point, I will ask for proposals.

New Staff to Enhance CAMConnect's Capacity – A letter of interest on this proposal has been sent to the William Penn Foundation. Other targets will also be identified.

Corporate Outreach – An introductory letter and a flyer describing Camden Facts were sent to 5-10 local corporations. A follow up call will be made in the next few weeks.

ONGOING CONTRACTS

Health Data - CAMConnect is included in the Camden Coalition of Healthcare Providers grant from the Robert Wood Johnson Foundation (New Jersey Health Initiatives) for 3 years at up to \$20,000 annually. Year 1 of this grant ends on June 30, 2008. In the past month, I prepared summaries of data on diabetes and drug abuse, in addition to a handout describing the first stage of the frequent utilizer care management project. We have made good progress on the data management and linkage and hope to have 2007-2008 data in the next few months.

Education Law Center – I updated the handout I prepared last year summarizing key data on the school system. ELC distributed this information at its Board of Education forum on April 12. I am also working with ELC on ways of summarizing funding issues for the district and the extreme challenges faced in Camden's middle and high schools.

Other Projects – A number of members who responded to the survey indicated that they may have potential projects. These members will be contacted for more information on their plans.

OTHER INFORMATION

Housing Data Analysis – On the Members Section, I've posted some maps looking at foreclosures and also at vacancies by zip code from the USPS for both businesses and residences.

Website updates - Average unique visits – September (124), October (136), November (178), December (132), January (147), February (133), March (156), April (219), May (212)

New information posted/linked on the website recently:

- ☐ Camden Housing Market Analysis - prepared by US Dept of Housing & Urban Development
- ☐ City of Camden FY2008 Budget - includes introduced budget and City's application for special municipal aid
- ☐ Report on Lead Poisoning in New Jersey - from NJ Dept of Public Advocate
- ☐ NJ School Report Cards - for 2006-2007 school year
- ☐ NJDOE, Letter to Camden Officials Re: 2008-09 Budget

SCHEDULE

Tuesday, June 10 – Straight from the Funder Conference (organized by Camden Empowerment Zone). I am leading a session on “Technology based mapping, research, and reporting”

The Executive Director will be on vacation from June 16 – June 20.

Exec Committee Meetings 2008

Monthly, first Thursday, 11 a.m. to 1 p.m.
1/3, 2/7, 3/6, 4/3, 6/5, 7/3, 8/7, 10/2, 11/6

Camden EZ Conference – 6/10

Board Meetings 2008

Friday, February 29
Thursday, May 8
Thursday, September 4