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**Date: February 1, 2007**  
**Re: Executive Director Update**

**FUND DEVELOPMENT**

Camden City Funders Convening – This funders-only event took place on Wednesday, January 17 at Rutgers-Camden. I prepared a one-page summary of Camden data to share at this event, which had 140 attendees. After some follow-up, I have been listed as a resource for funders by the organizers of the event (Wachovia Regional Foundation). I also spoke with Jim Gibson (Center for Study of Social Policy and advisor to several foundations) and he suggested producing a “door-knocker” packet to identify what we would like to propose to foundations.

**REVENUE GENERATION**

Members – We have 52 members who have made a contribution since October 1, 2005. Total member contributions (excluding Cooper) in 2006 were \$7,000. I have created a member database in Access that allows for easier tracking and updating of member information.

<b>By Quarter of Last Contribution</b>	
Q4 2005	2
Q1 2006	3
Q2 2006	15
Q3 2006	12
Q4 2006	11
Q1 2007	9

<b>By Rate</b>	
Large Organization (\$500+)	10
Department (\$250)	8
Small Organization (\$100)	18
Patron (\$50)	1
Resident (\$10)	15

Foundations – We received a check for the remaining \$20,000 match for the August 2005 – July 2006 grant period. Jim Gibson was instrumental in working with Casey to help CAMConnect receive these funds.

**ONGOING CONTRACTS / FEE FOR SERVICES**

Camden Center for Youth Development / CCYSC – Work is continuing on this two-year contract. We have been working on investigating dispositional outcomes in the criminal justice system for crimes committed in Camden City. Other proposed work includes comparing Camden City youth outcomes to those from surrounding municipalities and the state and developing a report card for Camden’s youth. The departure of Greg Allen means we will be working with Dr. Horton for the duration of this project.

Duration: 2 years, through June 2007  
 Budget: \$18,000  
 Through 12/1/06: \$7,100  
 Remaining: \$10,900

Health Data - CAMConnect is included in the Camden Coalition of Healthcare Providers renewal grant proposal to the Robert Wood Johnson Foundation for 3 years at \$20,000 annually. We managed the IRB processes at each hospital (we are now approved through fall 2007 at all three hospitals) and data

acquisition work. We have acquired probabilistic linkage software to help us clean the database and identify matching patient records. This software will also be useful to CAMConnect in other activities.

Duration: 1 year, through February 2007 (we will know about renewal in March)

Budget: \$20,000

Through 11/15/06: \$9,146

Remaining: \$10,804

Abbott Indicators – Education Law Center has funding for additional work in Camden. ELC has signed a contract with CAMConnect for work including preparation short data summaries as needed by a new ELC branch / advocate in Camden (Lauren Hill). I worked with ELC to develop a summary of education and demographic data for distribution.

Duration: 6 months, through March 2007

Budget: \$5,000

Through 12/31/06: \$1,277

Remaining: \$3,723

Camden Cancer Coalition – In addition to administrative fees for handling the main contract, CAMConnect will also receive up to \$5,000 for data management and response to data inquiries. Included in this \$5,000 will be development and analysis of an online survey designed to go to employees of Camden institutions, as well as updating of a six-summary handout of cancer facts.

## **POTENTIAL CONTRACTS / GRANTS**

Budget White Paper – I've had several discussions with Tom Corcoran and Joe Myers from Coopers Ferry. They are interested in working with CAMConnect to develop a white paper on the City budget, building on our previous work. The main objective would be establishing a sound baseline for the City's current structural deficit so that policymakers can operate from a common understanding of the issues. This work would involve some new research, so I need to work out an appropriate scope and budget for the project with Coopers Ferry.

Camden Empowerment Zone – I met with Tyshammie Cooper from the Camden Empowerment Zone. She is interested in several potential projects: 1) Some mapping of Camden City, including parks. 2) A larger community survey of businesses assessing their thoughts on the climate in Camden. 3) Possible GIS training for community organizations.

William Penn Foundation – Jeff has been in contact with several people at the William Penn Foundation and they may be receptive to a short proposal to build civic capacity around the Camden recovery and the renewal of the legislation. Tentatively, this proposal will be in the range of \$75,000. Key activities will include meeting of experts to discuss the existing legislation, its implementation, and desired steps going forward. There would also potentially be a facilitated public meeting of some kind to obtain public input. Finally, some sort of evaluation mechanism, most likely an improved version of the online survey we did in late 2005 would be included.

## **OTHER PROJECTS**

Testimony – I prepared testimony for the State Legislative hearing on January 30 related to the Camden recovery. My testimony dealt with the structural budget deficit and how the budgetary process between the City and the State is flawed. CAMConnect has created a website that includes links to the testimony submitted to the January 30 hearing as well as a link to an annotated audio file for the event.

Better Use of Data – I presented a case study of CAMConnect's work with CCYSC to a group of about 50 people at this event on January 30, which was organized by the Safe and Drug Free Schools program at Rutgers-New Brunswick as well as the State DOE. The handout I prepared for this event is available on the Members Section of the website.

Allied Health Professions Expo – CAMConnect had a table at this event at Rutgers designed to introduce young people in Camden to careers in the health field.

GIS Parcel Data – I have downloaded updated data for the City parcel files and met with the CRA, City, DVRPC, and CCIA on January 31 to discuss ways to improve GIS management for parcel and road files pertaining to Camden. I will continue to work with these entities to keep CAMConnect in the loop about GIS developments.

Camden Numbers & Data – Sean updated most of this data before he left and reformatted the report. I need to double check on the TANF and WIC data to make sure we have the wording correct.

Camden Facts 2006 – I hope to build on the Camden Demographics report we prepared in 2006 to update our 2002-2003 work on a citywide Camden Facts report. The Camden Demographics report is featured on the Governor's website for the COO Search.

Data Request Log – Based on a template from the NNIP partner in Indianapolis, I created a database to track requests that I receive. Other than people asking if CAMConnect is the Camden County Jail (about 2-3 per month) we get a wide variety of other requests.

## **SCHEDULE**

NNIP Conference – I attended the NNIP meeting in Washington, January 17-19. CAMConnect's update was featured in the larger packet of partner accomplishments, and we are also included in the latest version of "NNIP Stories." NNIP is focusing on cross-site initiatives such as parcel-mapping for residential development, commercial development, and early childhood development. There will also be several new guidebooks released in the next few months that provide additional tools for data analysis

Jacksonville Community Indicators Conference – I previously received approval to attend this conference (March 7-9), but I am leaning against it at this time as I would rather leave the conference/training budget open for other activities.

### Exec Committee Meetings 2007

First Thursday of each month at Camden Empowerment Zone, starting at 10 a.m.

January 4

February 1

March 1

April 5

May 3

June 7

August 2

September 6

October 4

November 1

December 6

### Board Meetings 2007

Thursday, February 22, 2007, 10-1, Catholic Charities

May 17 (tentative) – TBD

September 20 (tentative) - TBD