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MEMO

To: CAMConnect Executive Committee
From: Derek Ziegler
Date: February 10, 2005
Re: Program Manager Update

Employment report to be released March 1, 2005 (approximate)

PROPOSALS / FUNDING

Annie E. Casey Foundation 2005 – Roger Williams has replaced Cindy Guy as our contact at Casey, and Jeff has been in contact with him. At this point, further funding from Casey is not imminent – we will need to put in a new proposal to them, so we should not count on funding until summer 2005 at the earliest. It may be worth exploring other relationships with foundations such as Ford.

New Members – CAMConnect received checks from the following new and renewing members in the past two months. Other members are requested to renew their dues in the appropriate amount for 2005.

- ➔ United Way of Camden County - \$500
- ➔ Tom Knoche - \$100
- ➔ Church of St. Joan of Arc (Fairview) - \$100
- ➔ Our Lady of Lourdes - \$100
- ➔ Respond, Inc. - \$100

Camden City Youth Services Commission contract – \$18,000 will be available over the next two years for CAMConnect to track data related to youth risk factors. CAMConnect now needs to meet with CCYSC's web developer (Bryan Kelly) and then develop a Scope of Services to determine what can be done for \$18,000 and what cannot.

PROJECTS

Camden City Kids Count – Requests continue to come in for the 2004 report. The Camden City Youth Services Commission has pledged \$5,000 for a four-page glossy summary of the report. I have been in contact with Market Street Printing and a Camden-based graphic designer per the recommendation of Greg Allen. I would like to have this summary done by the end of March.

Camden Weed & Seed Evaluation / Police Relationship - CAMConnect has retained Dina Stonberg to assist with this evaluation, which needs to be completed in the next few weeks. Dina has worked with Jean and Hilary on the cancer study, and she is interviewing key participants in the

Weed & Seed program. Unfortunately, the Police have been unable to provide data for each Weed & Seed focus area and site using their new CompStat system because of data glitches, so some of the analysis we were hoping to do will not be possible.

CAMConnect will continue trying to build this relationship so that CAMConnect may eventually have access to the entire Police databases. The Police have expressed interest in training using ArcView GIS, so CAMConnect could potentially set the Department up with a training vendor and some technical assistance on their data issues. Because of the centrality of crime issues to any discussion about Camden, I think it is imperative that we continue to build this relationship.

Marketing Packet Development - We are close to completing the draft brochure, which I put on hold at the end of last year. I met with the graphic designers on 2/8/05, and they have revised the background photo and tightened the look. I need to provide additional input to them on the order of the text, the maps to be included, etc.

I have also charged our graphic designers with developing a larger marketing packet. This packet will include a color CAMConnect folder, project sheets describing our work and past reports, and a postcard for people who wish to request additional information.

Relocation Packet – ARCC will be holding a Town Hall meeting on relocation sometime this spring. CAMConnect could play an important role in this meeting as a data provider and source of baseline information. Jeff, Lauren, and I met with Carrie Turner and Donna Helmes from the Redevelopment Agency last week to discuss this further. At a minimum, I would like to post all of the recent redevelopment plans online. I am also exploring the creation of a summary booklet of relocation / redevelopment in Camden for distribution at the Town Hall meeting. This booklet would include a map of each redevelopment area, a rough timeline, the number of households / families potentially affected, some basic demographics, and other similar information.

WORKPLAN

Promised to Casey Foundation

Task 1: 2004 Reports

****All reports were completed and shipped to Casey on December 31, 2004** These reports are all posted on the Member section of the CAMConnect website.**

Quarter 1: Health Report

This report became an update of the previous report on Injuries using Cooper ER data from 2001-2003. This report is ready for distribution as it stands now and has been posted on the general website, but I think we should hold off on wider publicity / outreach until we have incorporated data from the other hospitals (this is imminent.) We are waiting on data from Our Lady of Lourdes before moving forward with further analysis.

Quarter 2: Municipal Budget and Taxes Report

I spent a considerable amount of time looking through the municipal budget and pulling out key information. I would like to release this report as soon as possible because the later in the year it gets, the more this will be seen as trying to influence the election. I have circulated the report to Jerry Harris, Catherine Brenner (Walter Rand Institute professor), and Anthony Perno of Cooper's Ferry for review. I will follow up with these individuals next week.

Quarter 3: Employment Report

In January, the Exec Committee authorized up to \$5,000 to hire consultants to help finish reports. Per Jeff Brenner's recommendation, I have retained Sarah Carley to assist with completion of the employment report. Sarah is working from home part-time to identify missing information in the report. We met with Tom Billett from the Workforce Investment Board on

2/8/05, who endorsed the general tone and information portrayed in the report. One or two other reviewers would be welcome. **I would like to release this report in late February / early March with a press release** (not a press conference). This will be the next product that goes out the door.

Quarter 4: Quality of Life Indicators Report

I summarized the survey data we received and included the problems with the data collection in the introduction. I would recommend keeping this available to members only because of the issues with the data. Jeff and I are meeting with Dan Hart of Rutgers on 2/17/05 to further discuss this report.

Task 2: Public Documents

I am going to request the following documents to augment the budget and taxes report and other documents:

- ➔ Camden Municipal Audit FY 2004
- ➔ Camden School District Audit 2003-2004
- ➔ Municipal employee health insurance contracts
- ➔ Number of employees by department for FY 2003 and FY 2004

Task 3: Data Exchange

Data Open House was held 12/3/04 with over 90 attendees.

Task 4: Citizen Satisfaction Mechanisms

See information under Quarter 4 report, above.

Task 5: Expanding Funding Base

For 2005, I would recommend exploring relationships with local foundations, such as Wachovia Regional Foundation, William Penn Foundation, and others.

Other Activities

Abbott Indicators Project – Draft reports for Camden have been distributed to members of the review committee who have signed a confidentiality agreement. The review committee had a meeting to discuss and revise the report on 1/21/05, in which the EdLaw Center and Camden City School District staff attended. Written comments were due on 2/5/05. Final report release date is unknown, but there will be a series of community meetings following sometime in 2005.