

CAMConnect Board Meeting
July 3, 2008
Location: Camden Empowerment Zone Corp

Members Present: Jean Mouch, Sean Brown, Joe Myers, Jennifer Ping, Bill Whitlow, Joye Rozier, Derek Ziegler, Bernadette West.

Student interns working at the Camden Empowerment Zone Corporation-- Alexis Jones and Anthony Givens were introduced.

Minutes from the April Exec Committee meeting and the May Board meeting were approved.

Executive Director's Report

Derek provided an Executive Director's report including requested expenditures:

- Payment of the ESRI ArcGIS Annual Maintenance fee (\$428) from the General Fund
- Use of money from the NJHI Grant (Camden Coalition of Healthcare Providers) to pay for report printing (\$1,500), cell phones/PDAs for data collection (up to \$1,000) and new computers (up to \$2,000). It was suggested that one of these be a laptop.

A motion was made/passed authorizing Derek to move forward with the purchase of the latter items.

Derek updated members on outstanding proposals and possible revenue sources. A LOI was submitted by the Camden Coalition of Healthcare Providers to Merck for a study on reducing disparities in diabetes. The CCHP was invited to submit a full proposal which includes CAMConnect in the proposal for \$50,000 for data analysis and management. If funded, CAMConnect would be able to use the funding to hire an additional staff person.

The Camden AHEC submitted a HRSA grant proposal for Patient Navigators and CAMConnect is included in this grant proposal as well for data management and evaluation.

Heart of Camden submitted an Environmental Justice grant proposal to identify the cumulative impacts of emissions in Camden which includes some funding for CAMConnect for the evaluation.

Derek is moving forward in securing proposals for the website redesign from Hopeworks and BMK Web Design. He has created a "wish list" of possible changes/revisions to the website and has asked for proposals. The redesign will be done with the \$1000 given by the Camden Empowerment Zone Corp. S. Brown noted that the Higher Education and

Healthcare Task Force is meeting with Campbell's about possible funding for the Task Force website. He will see if funding is also available for CAMConnect.

Derek reported on ongoing work being done by CAMConnect for the Camden Coalition of Healthcare Providers grant from NJHI. In Yr One (which ended June 30, 2008) he prepared summaries of data on diabetes and drug abuse, a report on the first stage of the frequent utilizer care management project, and gathered data related to heart failure and asthma.

Derek reported on his technology presentation at the "Straight from the Funders" Conference in June. The presentation is posted on the website. Also posted on the Members Section is a Housing Data Analysis which includes maps of foreclosures and vacancies by zip code. The group discussed plans for the 2010 Census.

J. Mouch reported on various cancer initiatives including the sub-contract with CPAC to help with data management and a proposal made to the Lance Armstrong Foundation to conduct a survey of cancer survivors for which CAMConnect would be asked to assist with data management. A decision on this grant should be made by November.

Derek reported on the City Budget Report. He is working with a reporter who is working on the story. There are likely to be large budget cuts in FY'09.

J. Mouch noted the possibility of obtaining a VISTA Volunteer. It might be possible to request a person with specific technical skills who could assist CAMConnect in the coming year.

The members reviewed the CAMConnect budget which continues to show a deficit. Derek noted however, that if the Merck grant were to be funded, CAMConnect would be on more solid financial footing.

Members discussed proposed changes in membership fees. The discussion included a possible charge of \$250 for University libraries. This needs to be further refined to specify how this membership will work for students within the University. This discussion relates back to the web redesign effort and involves the possibility of creating a secure portal through which data sets could be accessed by students and others. It also involves the idea of placing data sets on the website which students could then possibly access. A subcommittee was formed (Derek, B. Whitlow, and B. West) and charged with meeting with University Librarians to discuss this matter. The subcommittee will report back to the Executive Committee in August. It was also suggested that Derek discuss with Carol Dann possible uses of the website by her students at Camden County Community College.

Members discussed changes in the fee schedule. It was suggested that benefits not be listed on the actual fee schedule. The group proposed the following Membership Categories and Fee Schedule.

<i>Member Category</i>	<i>Fee</i>	<i>Benefits</i>
Individual Membership		
Camden Resident	\$25	Access to data on website, 1 color copy of report/CD if requested, invitation to attend meetings, discounted TA
Student	\$25	Same benefits as Residents
Organization Membership		
(a) Budget of less than \$100K	\$100	Same benefits as Residents plus 2 color copies
(b) Budget \$100K to \$1M	\$250	Same benefits as Residents plus 4 color copies and 2 hrs T/A
(c) Budget of \$1M Plus	\$500	Same benefits as Residents plus 8 color copies and 4 hrs T/A
(d) Corporate Sponsorship Levels Bronze Silver Gold	No specified amount	At \$5,000 plus, corporation will have logos placed on CAMConnect documents.

Derek will refine the proposed Fee Schedule and present it at the August meeting to be finalized and prepared for the September Board meeting.

The group will discuss the possibility of hiring a marketing person at the August meeting.

Announcements:

S. Brown announced the Camden Day of Action. It will be held on Saturday, September 27th and will involve a city-wide clean-up. He asked members to consider what their institution might be able to do to participate in the event.
August 2nd, River Shark Game, J. Mouch being honored.

Assignments:

Derek:

- Refine Membership Fee Schedule for August meeting
- Look into idea of set-up of secure portals by which to access data

Bill, Bernadette and Derek:

- As a subcommittee, meet to discuss membership ideas with university librarians and report back in August

Next CAMConnect meeting: August 7, 2008, 11:00 to 1:00, pm.