

**CAMConnect
Executive Committee
Meeting Summary
February 7, 2008**

Present: Bill Whitlow, Joye Rozier, Jen Ping, Stacey Pierce, Jeff Brenner, Jean Mouch, Sean Brown, Derek Ziegler, Bernadette West

Excused: Joe Myers

Review of January Minutes

- Review and approval of January 3, 2008 Executive Committee Meeting minutes

Executive Director's Update

Derek distributed the Executive Director's Update and reported on the following:

- CAMConnect met with representatives from the Southern NJ Perinatal Cooperative and Healthy Mothers/Healthy Babies to discuss use of the ER data in tracking the health history of their clients—which may result in a small contract.
- CAMConnect is working with Camden Healthy Futures on preparation of a summary of data for their health assessment—with funding from the Camden County Cancer Coalition.
- Suggestions for additional questions for a new annual members survey are welcome from the Executive Committee
- A letter of Introduction and Thanks to the new chair of the Department of Family Medicine at RWJ/Cooper for past and current support has been draft for signature by the Chair.

2008 Budget

Following a review of the 2008 Budget by the Treasurer, the Executive Committee voted to approve the budget (with 1 abstention). It will be shared with the full Board at the next meeting.

Fund Development

Members discussed fund development and the proposed workshop and shared ideas on possible funding leads. Stacey shared a package of information from the Funders Conference. Stacey suggested that members with actual contact names should share this information with Derek. Jeff suggested two approaches for potential new members—membership at a high level or potential grant/contract from the organization. Packet of information for potential member/funder is needed. Stacey and Sean have offered to work with Derek to develop marketing materials. There was a discussion of the Greater Camden Partnership—Board of Directors. It was recommended that any contacts with members of this Board should come through Stacey.

It was agreed that the upcoming March 6 meeting would focus on two topics:

Hour 1—Marketing—draft marketing package and two proposals for marketing to be developed at a pre-meeting.

Hour 2—Fund Development—2 proposals for fund development. Jean requested help with corporate contacts

Pre-meetings to prepare proposals for these two sections should meet ASAP. Proposals will be shared with Executive Committee members in advance.

Camden Matters Follow-up

There was a discussion of the meeting with Camden Matters. Members agreed that it was important to keep things simple. Jeff introduced a resolution authorizing Derek to discuss the relationship further and make a counter proposal asking for donation of the service, recognizing that CAMConnect would cover any reasonable costs involved in the transfer. Members unanimously voted to move forward with the resolution.

Camden Facts 2008 Release Plan

Members discussed the revised timeline for release of Camden Facts 2008 which is nearing completion. The City Report will be released first, with Neighborhood reports to follow later. Possible venues for the February 29th release that were suggested included City Hall Chambers. Derek will investigate possible venues. Release will be held one hour ahead of the scheduled Feb. 29th Board meeting. Jeff suggested that copies of the Report be mailed to the Mayor and Judge Davis.

Upcoming Meeting Dates:

- February 29th Board Meeting
- March 6th Executive Committee Meeting

Assignments:

- Work group on marketing (Stacey and Sean) to meet and develop several proposals for marketing materials for use at March 6 meeting.
- Work group on fund development (Jean Mouch and others) to hold pre-meeting and develop several proposals for March 6th meeting.
- Jen—to pursue additional information on Community Foundation of South Jersey
- Derek—to follow up with Camden Matters
- Bill—letter to Chair/Dept. of Family Medicine