



## Executive Committee Meeting Minutes March 15<sup>th</sup>, 2010

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**Present:** Joe Meyers, Sean Brown, Jeff Brenner, Bernadette West, Stephen Singer, Aaron Truchil.

Committee approved meeting minutes from previous meeting on January 7, 2010.

Stephen Singer gave an overview of meetings and proposal activity for the past month. A final proposal was submitted and reviewed by the Eds and Meds Task Force. The proposal would manage employee and student data for the eight educational and medical institutions in the city. He is optimistic that the proposal (for \$6,650) will be approved.

While the Data Fair was postponed because of snow—Stephen is attempting to reschedule with the Chancellor's office. They are looking at possible dates later in April—or possible into May. Andrew Selighson, the new Director of Civic Engagement at Rutgers will also speak—or may be asked to speak in lieu of the Chancellor if a date agreeable to both cannot be found. It was noted that the April date would be better because students will be around and could attend.

Stephen gave the presentation on behalf of Helen Pierson to the DRPA for the Heart of Camden Fourth Station Stop proposal for the Camden-Glassboro light rail extension plan. The presentation was enthusiastically received by DRPA head John Mathusen. Discussions are continuing.

Stephen will be giving presentations about the 2010 Census to CCDA and the Camden Chamber of Commerce (meeting set up by Ray Lamboy). CamConnect is still waiting for information on the location of neighborhood assistance centers.

Stephen has had meetings with Scot McCray (Deputy Dir. Of Code Enforcement) to discuss possible collaborative projects including a business survey to gain a better sense of what does and does not exist in the city, and mapping out the abandoned property management systems in City Hall.

This same type of diagramming of information flow is a new service CamConnect could offer to other organizations.

At the request of the executive director of [The Knight Commission on the Information Needs of Communities](#) CamConnect will be contributing a case study of a successful use of information to address community needs. A compilation of case stories is being prepared by a committee of the.

CamConnect has been working with the Rand Institute doing some social network analysis of youth services in Trenton and Vineland. They are supplying CamConnect with the UCINET software.

Stephen has worked with this program. This may be useful for other grant proposals. CamConnect projects the project can be completed in approximately 10-15 hours of work.

CamConnect will be getting a Sheppard Poverty Program summer intern via Dave Foster. Space for the intern is being sought.

CamConnect now has the PATCO ridership data from the 3 Camden stations. This data will be useful in establishing a baseline on the various economic and service sectors in Camden. Joe may be able to provide the Riverline data as well.

Grant proposals to the Nicholson Foundation and the Knight Foundation need to be repackaged and sent elsewhere. Jeff suggested that a proposal for \$50,000 or less be submitted to the William Penn Foundation. He suggested that the Camden Matters idea perhaps could be repackaged along with some of the data being prepared for the Med and Eds and transportation projects along with ideas for where CamConnect wants to take these projects next. It might be possible to add some of the social networking analysis as well. Letters of support from agencies where William Penn has already provided support should be included with the proposal. Joe will get one from Cooper's Ferry and Stephen will get one from Helene. It was also suggested that this proposal might also focus on the census and what CamConnect can do to encourage the count since this is an area in which William Penn is very interested.

Jeff asked that the budget for the next meeting include a P&L. Stephen estimated that between his and Aaron's salary, CamConnect requires approximately \$90,000 a year. Stephen also estimated that in years past, the average income generated by fee-for-service work has been in the range of \$40,000-\$50,000.

The Executive Committee reviewed the list of new Board Officers. The new Board will be announced at a meeting ahead of the Data Fair—possibly earlier that morning. **The next Executive Committee meeting was set for April 27<sup>th</sup> at 11:00-12:30 at Cooper's Ferry Suite 501.** At the meeting a schedule for the entire year will be set.

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