



Sean M. Brown
Community Outreach / VISTA

401 Haddon Ave.
Camden, NJ 08103
Phone (856) 968-9503
www.camconnect.org
brown@camconnect.org

May 4, 2006

Report to the Executive Committee

Overview of the Americorps VISTA Project plan

What exactly is Sean's job?

- Identification of outreach opportunities
- Assistance in development of summary reports
- Data training programs
- Presentations to community groups
- Neighborhood collaboratives
- Attendance at community meetings
- Assistance in membership development and recruitment

Reports Distributed

What did Sean give to people?

- Camden maps, The Budget Report, statistics about the police districts, data holdings – the index
- 200 Brochures distributed at various meetings, conferences, and community events

Organizations that I met with

Organization	What happened
Camden City Library	Laid various materials on tables
Camden High School (Career Day)	Introduced CamConnect, discussed my role as a young man in Camden
Camden Redevelopment Agency	Attended meeting, acquired materials
Curfew Initiatives	Attended meeting, gave relevant data
Nighttime	
Daytime (City Council Ad Hoc Committee)	
Mt. Ephraim Main Street	Introduced CamConnect, discussed what we can offer businesses
Whitman Park CDC	Introduced CamConnect, discussed what we can offer businesses
Met East High School	Introduced to CamConnect, discussed how we can provide information to students doing research about Camden City

Results

- Acquired information about water contamination
- Provided valuable information and data to various organizations
- Correlation with meeting attendance and spike in online visits

What is next?

- **Camden rankings** – this will show how Camden actually ranks nationally and statewide in reference to poverty, age, and other categories. This will be used to aid in soliciting new membership.
- Continue to identify community meetings to attend
- Solicit the Courier Post and the Philadelphia Inquirer – South Jersey Bureau to become members
- Continue to meet with organizations and businesses to gain membership and secure payments
- Continue to identify methods to contact and engage city residents
- Examine how website can be easier to navigate

smb