

CAMConnect
Executive Committee Meeting
Thursday, November 9, 2006

Present: Derek Ziegler, Hilary Colbert, Jean Mouch, Jeff Brenner, John Hart, Lauren Hill, Joe Myers, Sean Brown

- Review October minutes
John asked how was the discussion to City Council framed in hopes of encouraging membership to CAMConnect, Derek indicated that discussions focus on the benefits of accessing useful data, John recommended we include that CAMConnect can make data meaningful and we should contact the City's two legislative aides and follow-up with Council President Angel Fuentes.
Sean's last day with CAMConnect is approaching, in appreciation for Sean's contributions to CAMConnect; Derek will take Sean to lunch before Sean's VISTA term expires.
Jean offered a motion to accept the October minutes, John seconded, all in favor.

- Executive Director's Update
Derek indicated that Sean's leadership training has begun.
The Executive Committee discussed upcoming training opportunities for Derek, January 17-19 NNIP conference in Washington and a conference to be held in Jacksonville, FL during 2007. Jean offered a motion to approve Derek's participation in the conferences, Lauren seconded, all in favor.
Contracts – work on the CCYD/CCYSC two-year contract is continuing; CAMConnect was awarded a contract to manage Health Data for The Camden Coalition of Healthcare Providers; on-going work with the Abbott Indicators Camden Initiative project to provide data sheets and technical support; Snapshot data pages will include welfare data; Camden Facts 2006 to be released at the Data Open House; Poverty data handout is based on the data from the U. S. Census American Community Survey; MRERA Summary – Sean has been preparing a summary of the MRERA legislation and the City's progress, this information will be shared with John Hart and others before release.
Derek will apply for a second VISTA; John will explore potential Master's level internship candidates from the Rand and pass contact

information on to Derek; Derek will develop required skill sets and scope of work for intern assignment. Board elections has yielded responses from 30 of 42 members; a final reminder will be sent today to urge remaining members to vote

- VISTA report
Sean has begun the Ambassador's Program by contacting CAMConnect members to determine what can CAMConnect do for its members, how can members help recruit others to join the organization. Rowan University has indicated that they will join. The Banking Service Project that Sean helped coordinate for the VISTA volunteers was not successful, although the tour of the city was useful. Sean will meet with John regarding the MRERA summary and Lauren regarding an article for Dr. Fitts. Know Your City a one page summary of Camden City Data could be posted throughout the city. Sean discussed a project to implement a Question & Response component to ask relevant questions of city officials and post responses to the CAMConnect website, potential interview candidates include Randy Primas, after his separation from the COO position and Police Department officials. John reminder the Executive Committee of our guiding questions, Can it pay for itself? Can it make money for CAMConnect? How important is it to CAMConnect's mission? Jeff indicated that this project could be a great fundraising idea, perhaps we should prepare a proposal for \$5000 to be presented to United Way or other local sources to cover printing costs and Derek's work in editing and monitoring the project would be helpful. The Executive Committee agreed to initiate a pilot (one page) project that will be shared with the Board with explanation and project budget for the next Executive Committee meeting. Questions would be provided in writing, in advance, transcription of interview, content would be checked by the interviewee, and a signed release from the interviewee would be obtained before responses are posted. Sample questions (template) would be developed; perhaps this project could become a monthly feature. Sean's last day will be November 17th.
- 2006 Budget Review
Derek reviewed the Fee for Service contracts, indicated that the AECF funds are expected, anticipate a carry over of about \$50,000 to next year's budget. Fund development opportunities will continue to be

explored via developing/expanding the list of prospective potential funders.

- Strategic Directions
CAMConnect will host a Making Connections Retreat of Board members in January 2007. It was suggested that the retreat be an introduction to CAMConnect for our many new members and a “getting to know you” type of sharing rather than a formal strategic planning event.
- Board Survey
Ambassador results and feedback will be made available
- Data Open House/Members Meeting
HCDNNJ will present, Joan Gray, Hopeworks, CAMConnect will have posters available for display; Jean indicated that a 10 minute presentation of the Community Health Improvement Plan would be a good contribution to the event; Derek indicated that a presentation regarding the Camden crime data conducted by Arturo Venegas, Superecession Executive, Camden Police and Prof. J. Ratcliffe, Temple University.

There being no further business the meeting was adjourned.