

CAMConnect Board Meeting April 20, 2006

Present:

Hilary Colbert, CPAC

Joe Myers, Cooper's Ferry

Bill Whitlow, Rutgers Univer

Jeffrey Brenner, Cooper Hospital

Darrell Staton, CEZC

Bernadette West, UMDNJ-SPH

Sean M. Brown, CAMConnect, Vista

Ann McIntyre, The Bach Foundation.

Jean F. Mouch, Medical Mission Sisters

1. Meeting opened by Hilary with Introductions at 10:15 a.m.
2. Follow up from January 26, 2006 Board Meeting
 - a) **Board Member Responsibilities Document as Supplement to the By Laws:**

Derek used a CLEAR Circle resource to prepare the updated handout on CAMConnect Board Responsibilities. (See DRAFT March 2006). In the discussion the members recommended:

 - Add a conflict of interest statement #7 take from the By Laws
 - Add a Data Sharing #8 – non-confidential information for public sharing; e.g. reports, studies, program successes or failures.
 - In #3, Promote CAMConnect, use the stronger language of “expects” and not “encouraged”
 - In #4 Meeting Attendance, use the stronger language of “expects” and not “recommends”
 - In #4 add the wording, “you or an organizational representative”

The question was asked about “signing off” on this list of responsibilities.

Decision: Derek will make the changes and circulate the paper and get vote via email.

b) Marketing

Derek shared the proposal for the Marketing Folder, brochures, and new Business Card. Members List and Products List could be black and white and an insert, that we print ourselves. Suggestions were made about seeking a donation toward the color printing costs: Staples, Office Depot, County of Camden, or the Bach Foundation.

Decision: Executive Committee will do the final approval of the materials for Marketing.

c) Membership

Derek reported that there have been 6 or 7 new members registered in the last quarter. Sean gave his report, and spoke about his priority is recruiting local residents. The Goal is to recruit 60 members by December, and we are currently at 37-38. The idea of having a secure on-line process to pay via the website is being considered via Hopeworks. The issue of a website pop-up encouraging registration to join CAMConnect was described. We possibly could offer a “free” registration to course given by CAMConnect, if you registered on line.

We had talked about a special fee for students. We need to have academic members identify the professors who would make the CAMConnect website part of the course requirement.

Decision: Jean will contact Gary Divens, new person on the Cancer Coalition from Community College; Bill Whitlow will look into this for the summer sessions; Sean will write a cover letter to introduce the CAMConnect resource. Bernadette will check with the School of Public Health professors

Decision: Derek is asked to buy all of the web domains for “CAMConnect” e.g. *.net or *.com or etc.

Other Discussion on the CAMConnect Website:

- more tracking for NNIP and urban data indicators.
- Environmental Data, e.g. the new project from SJEJA
- Website issues: do all of us as members have links on our website to CAMConnect?

3. Data Manager/New Hiring Status Update

One person was offered the position, and it was accepted but then not followed through. Jeff has been able to do more of the data analysis on the Health Dataset. It was thought that the type of staff position needed would be further reviewed, before looking at more candidates. The non-profit salary range needs to be factored into the proposal (\$40-45,000.)

Decision: The hiring of new staff is tabled at this time.

4. Executive Director Update

- a) Casey Funding – There has been a change of perspective from the Casey Foundation, in that the final \$20,000 has now to be matched with “funds committed,” which are defined as new contributions from foundations and memberships. Fee for service contracts are not able to be counted toward this match.

Derek’s report gives foundations that his has been considering. Members discussed other possibilities for new funding: Pascal Sykes Foundation has supported Camden City projects in development; Campbell Soup

membership and then their foundation to help with the match; Hudson Bank – Ann McI. from Bach Foundation as contact. Darrell mentioned “new market tax credits” process, and wondered if the Fund for New Jersey had them. (notes unclear).

b) See the March 2006 executive Director Update for other topics.

c) CAMConnect will be meeting with other GIS users and providers at the end of May who are working in Camden City. NNIP is working with the impact on policy and the impact on changes from the use of the neighborhood data. This NNIP relationship will help us to develop more members. Note: Bach Foundation is working with Whitman Park and Centerville neighborhoods.

5. Other topics of discussion:

a) GIS and evaluation topics over the next two months with Rand/Rutgers and Leap Academy. One for free

b) Capacity Training in Empowerment Zone, using mini grants from CEZC in which CAMConnect could do an assessment and then provide support on a regular basis at the more local level.

c) Census update for 2006 and thus we can update Camden Facts which is the most requested document.

d) Do a report on the Evaluation of the Recovery Board initiatives – we had talked about the use of indicators and tracking changes over time. There are four separate funds involved in the Recovery Plan.

6. The Executive Committee will discuss and make the plans for the May Members Meeting at their May 4th meeting.

7. The Strategic Directions Framework to track our plans will be updated.