



Sean M. Brown  
Community Outreach / VISTA

---

401 Haddon Ave.  
Camden, NJ 08103  
Phone (856) 968-9503  
www.camconnect.org  
brown@camconnect.org

April 19, 2006

Report to the Board of Trustees

### **Overview of the Americorps VISTA Project plan**

*What exactly is Sean's job?*

- Identification of outreach opportunities
- Assistance in development of summary reports
- Data training programs
- Presentations to community groups
- Neighborhood collaboratives
- Attendance at community meetings
- Assistance in membership development and recruitment

### **Reports Distributed**

*What did Sean give to people?*

- 15 Whitman Park neighborhood reports at the United Neighbors of Whitman Park meeting
- 10 Centerville Neighborhood reports distributed at Centerville Tomorrow meeting
- 15 Liberty Park reports distributed at Redevelopment meeting
- Various neighborhood reports at all four District Council meetings
- KidsCount given to Valerie Trent of Parkside Business and Community in Partnership and other appropriate people
- 30 Abbott Indicators Summary Report distributed at different trainings and at the January and March Board of Education meeting.
- Various neighborhood reports, KidsCount 2004, and other CamConnect created reports were displayed at both Camden libraries.
- 15 Gateway neighborhood reports at the Gateway Redevelopment meeting
- 400 Brochures distributed at various meetings, conferences, and community events

## Organizations that Sean met with

| Organization                                    | What happened  |
|---|--|
| Big Brothers Big Sisters – Camden County        | Introduced CamConnect, became a member                               |
| Camden City Council Legislative Research Office | Introduced CamConnect, gave Kids Count and Budget report             |
| Camden City Library                             | Introduced CamConnect, laid various materials on tables              |
| Camden High School (Career Day)                 | Introduced CamConnect, discussed my role as a young man in Camden    |
| Camden Neighborhood Renaissance                 | Represented CamConnect,  |
| Camden Redevelopment Agency                     | Attended meeting, acquired materials                                 |
| Curfew Initiatives                              | Attended meeting, gave relevant data                                 |
| Nighttime                                       |  |
| Daytime (City Council Ad Hoc Committee)         |  |
| District Council Oversight Committee            | Introduced CamConnect, gave relevant data                            |
| Economic Recovery Board                         | Attended meeting, acquired materials                                 |
| Hispanic Family Center                          | Introduced organization to acquire membership, no funds              |
| Medical Arts High School                        | Introduced CamConnect, presented health data                         |
| Mt. Ephraim Ave. Business Association           | Introduced CamConnect, discussed what we can offer businesses        |
| Nighttime Curfew Project                        | Attended meeting, gave relevant data                                 |
| PBCIP   | Introduced to CamConnect, gave relevant data                         |
| Professor Richard Harris's class                | Represented CamConnect, discussed data                               |
| United Neighbors of Whitman Park                | Introduced CamConnect, gave relevant data                            |
| Weed and Seed                                   | Introduced CamConnect, gave relevant data, assisted in development   |
| Woodrow Wilson High School (Career Day)         | Introduced to CamConnect, discussed my role as a young man in Camden |
| Youth Court                                     | Introduced CamConnect, gave relevant data                            |

### Results

- Acquired crime maps from the Camden Police Department
- Acquired Code Enforcement information regarding complaints
- Provided valuable information and data to various organizations
- Correlation with meeting attendance and spike in online visits
- New members based on mail and telephone solicitation
- Acquired documents through OPRA
- Continually establishing relationships with City of Camden officials (Clerk's Office, Department of Development and Planning)

### What is next?

- Continue to identify community meetings to attend
- Continue to meet with organizations and businesses to gain membership and secure payments
- Continue to identify methods to contact and engage city residents
- Research water contamination and test scores
- Examine how website can be easier to navigate

*Note: This report is limited to my tracking system, that I am working with Derek to improve. There were more events attended, conversations, and outreach than this report shows. These other activities that are not noted occurred informally.*