

**CAMConnect Executive Committee Meeting  
December 9, 2004**

Attendees: Hilary Colbert, Jean Mouch, Jerry Harris, Jeff Brenner, Darrell Staton, Derek Ziegler, Jenny Greenberg.

- I. Approval of the November minutes was postponed.
- II. Discussion/ Debrief on Camden Data Open House

General consensus is that the event was a big success with good turn out. People were able to trickle through because the event extended over several hours. New organizations discovered CAMConnect for the first time. We need to invite these new fans to become Board members. Derek will do a write up of open house when he has collected more evaluation forms.

Jeff suggested that in the future the member meeting after fair include a key note speaker. Another suggestion was to invite presenters to the lunch.

- III. The Board retreat is rescheduled for February 3, 2005 from 8:30 to 1:30. Possible locations are the DRPA, Rutgers or the Victor Building. The focus of the retreat is strategic planning for the next 18 months.
- IV. Program Manager Update

Safe Corridors Initiative: Derek has submitted completed maps to the School District. He has not gotten feedback yet from the district. Derek felt that the information provided by the district was sketchy so he sent a release form to the District and did not put CAMConnect's name on the maps. Jean will follow up with Stan White to get the form signed and maps reviewed.

Kids Count: Derek followed up with CEZC and Greg Allen regarding what grant money can be spent on. Ideas include a summary pamphlet for residents or training youth to make presentations on the data.

Weed and Seed Evaluation: Derek and Jean met with the Camden Police Department regarding the COMSTAT system. The PD is making progress using the system. They brought a generated a map, did a database query and generated graphs. Derek wants to try to get the database so he can do his own analysis.

Casey reports: Derek is working hard to complete the reports to meet the deadline.  
1) Health report: Ian Hoffman is working on getting new data. Derek has enough to update the existing report. 2) Municipal Budget and Taxes: Derek will get back to it today. 3) Employment: Derek obtained data from big health and educational institutions. The problem is that people move out when they get a good job. Primas said 5,200 Camden residents have gotten better paying jobs in the past year. There is an ARCC

student is looking into this claim and how that was calculated. Jerry said that number comes from the WIB who gets the numbers from the State.

Derek has posted the following public documents on the website.

Camden Police Department contract and arbitration ruling  
Data from Safer Cities initiative  
Higher Education/Health Care Task Force Impact Report  
Previous Casey reports on Camden

NNIP Conference: NNIP is up to 22 partners. A good part of the discussion at the conference was devoted to organizational mission of NNIP. NNIP has partnered with Fannie Mae to do a web site --www.dataplace.knowledgeplex.com, which will make Home Mortgage Disclosure Agency and Section 8 data more readily available to the public. Jerry asked how CAMConnect can push for more involvement, interaction and support from NNIP. At the next conference, we could present the assault data. We could get more links to our data on their web site.

Hopeworks has put more interactive maps on their site. They put work up without enough discussion of data. CAMConnect would like to open discussion with Hopeworks about their use/posting of data.

Marketing: Still need to decide photos for brochure and color scheme for the brochure.

#### V. 2005 Work Plan Discussion

Derek listed first activities we are committed to, then activities we started that have good potential to grow, and finally project concepts that we put in proposals and we need to be aware of on radar screen. We need to prioritize the potential activities list to prepare a renewal proposal to Casey Foundation. We don't want to commit to more than we can do or to so much that Derek does not have time to respond to unexpected opportunities that emerge during the course of the year.

Jerry said there is a going to be a new data source available. The City has a staff person named Sarah Diaz collecting data on activities of public works department. CAMConnect should find out what data will they be able to track and if we can access it.

Jeff said we must add Camden recovery indicators report card to the list of potential projects. We need a staff project person and a grant specifically focused on this project. William Penn Foundation just funded a report card for Philadelphia. Maybe we could present the concept at a meeting of the Delaware Valley Grantmakers Round Table. Jerry will help to get a letter of support from the Randy Primas. Jeff will get a letter from ARCC. Jeff will also look to Jim Gibson for leverage. CAMConnect will develop a one page concept paper based on the indicators Baltimore used that could be shopped around. By the end of the first quarter, the goal is to finish concept paper and convene meeting with Randy, Ford Foundation and Jim Gibson.

## VI. 2004 Budget and 2005 Proposed Budget

In a review of the 2004 budget it was noted that there is a good unrestricted reserve going into the next year. Jerry wanted to distinguish between membership and stakeholder donations which are the source of unrestricted dollars and carry over dollars from the previous year.

There was a review of the 2005 budget and a request that the interns be separated out from staff salary. It was noted that the budget needs better labels for contracts versus fee for service. The budget will be recommended for adoption by the Board in January.

## VII. Elections

Jerry made a motion to reissue amended ballots to membership to add Josue Figueroa to the ballot as a Board member with the 20<sup>th</sup> as the return date. The motion was seconded by Hilary and unanimously approved.

VIII. Executive committee will meet in January, since retreat was pushed to February.