

Camconnect Executive Committee Meeting
November 18, 2004 10am-12:00
Camden Empowerment Zone Corp.

Minutes

Attendees: Jean Mouch, Bill Whitlow, Jenny Greenberg, Jerry Harris, Carol Dann, Chuck Steinmetz, Derek Ziegler

I. Approval of the Minutes

The minutes from the September 9, 2004 Executive Committee meeting were unanimously approved with a motion from Jean Mouch and a second from Bill Whitlow.

The minutes from the October 28, 2004 Executive Committee meeting were unanimously approved with a motion from Jenny Greenberg and a second from Jean Mouch.

II. Program Manager's Report

Data Fair

Derek distributed a flyer for the data fair. Outreach will be done to bring high school and college students to the event. Flyers will be passed out at the Saturday, November 20th ARCC meeting and at Family Day at Rutgers. Camden Matters will advertise the event as well. Jerry Harris suggested that each Executive Committee member bring two people from their organization. Bill Whitlow will get someone to man a sign-in table to get contact information on all attendees. Derek has instructed presenters to do a poster focused on data, not their organization. Bill recommended having a banner printed and hung on campus. CAMConnect will have its annual meeting over lunch. Derek says there is a critical mass of presenters confirmed. It was decided that presentation times will be set for specific topics of interest with time in between for people to wander between exhibits. They will set up a semi-circle of chairs and an easel for panel discussions. Derek will do a press release. Jerry will contact Dwight Ott. Jean will get Channel 19 to cover the fair. Jean wants to have it posted on in-house bulletins at Rutgers, hospitals etc. Jerry suggested allowing other institutions to put out a table with takeaway reports they have produced. Sue Lu will help out Derek to get ready because he will be at the NNIP conference the two days before the fair. Jean will send an appeal to CAMConnect's membership to attend and to bring others from their organization.

Funding/Grant Opportunity Update

Derek is doing mapping for the School District's Safe Corridors Initiative. He has time to do this work in addition to the other reports and evaluation that he is working on.

CAMConnect will be assisting Hopeworks with its youth services program assessment using a core standards tool kit. CAMconnect will get 10% of the grant to do the evaluation work.

Casey Foundation: Jeff Brenner is trying to get a multi-year contract. CAMConnect has submitted a letter and proof of match grants. Jenny Greenberg said that she has heard Casey is bringing on a Camden focused program officer.

Derek thinks this year CAMConnect should try to sell itself to local foundations such as William Penn.

Kids Count Report

There was a press conference at Center for Youth Development with 40 to 50 people present on October 28th. There were articles in the Courier Post and Inquirer and it was mentioned on WHYY. CAMConnect was mentioned in the Inquirer article. The Mayor showed a lot of interest. Annette Knox was present as well.

Derek proposed the following policy on report copies: Paid members get one color copy and can acquire additional copies for \$10 each. Non members can pay \$20 per color copy and can get a free black & white copy. They will receive a letter of encouragement to become a member with their copy. Derek's pricing policy was unanimously approved with a motion from Jerry Harris and second by Bill Whitlow.

CEZC and CYSC pledged \$5,000 for outreach to Camden residents. There was a discussion of how this money should be spent. It can't be spent on printing costs. Derek will come back with a concrete idea. One suggestion was an LCD projector.

Darrell Staton said CEZC might buy a certain number of the Kids Count reports to give out to city organizations,

Weed & Seed Evaluation

Derek is working on the evaluation currently. The demographics of survey respondents is skewed in typical way with an overrepresentation of older African-American women, Derek says that it won't take long to generate an analysis of trends over time. Derek will blend the survey results with police data on crime in neighborhoods over time.

Quality of Life Survey

Gary Young at Cooper Hospital who has been working with Derek on analyzing the results of the intercept survey. It appears that who the surveyor was a better predictor of the responses than any other variable. Derek will produce a report for Casey with a memo explaining this issue. CAMConnect will share findings with its members but the results won't be more widely distributed. Jean wants to show the results to another person with expertise in community survey work to get another opinion about how important the surveyor is when the sample size is 1000. Derek said one

consistent finding is that the longer people had lived in Camden, the lower their social capital.

The election data from the November election will be certified soon and Derek will display it at the fair. CAMConnect could do a press release on the election data as an alternative to the quality of life survey data.

ARCC

There is an ARCC meeting on Saturday 20th followed by Family Day. Derek looked over student presentations to make sure that they are using the data appropriately. Jerry wants to make sure CAMConnect is acknowledged so Ford and Casey can hear about its involvement.

III. Board Elections

Derek passed out the latest ballot. Executive Committee members were assigned to call Board members with question marks next to their name. Ballots are going to be due back by Wednesday, November 24th. Carol Dann suggested that people who are not elected to the Board be encouraged to participate in one of the committees.

III. 2005 Budget

Review of the 2005 budget is being postponed until the next meeting when CAMConnect should have heard back from Casey Foundation. CAMConnect should be okay even without Casey money for another 12 months for core operating. Derek wants a full-time staff person focused on outreach and building membership.

IV. Board Retreat

A full-day retreat was scheduled for Thursday, January 27th from 9:00am to 4pm at Catholic Charities. Recommendations for a facilitator are needed.

Next Executive Committee meeting is December 9th.

V. Other Announcements

Camden Neighborhood Renaissance is reprinting the Purple Resource Book and wants to hear from any organization that was not included last time and wants to be.

Chuck Steinmetz said to check out a mapping system around primary care service areas at www.pcsa.hrsa.gov.

Darrell Staton said that CEZC is starting another round of open solicitation for grants up to \$10,000.