

CAMConnect Board Meeting Minutes

October 28, 2004 10:00am-12:00

Catholic Charities

Attendance:

Board Members: Jean Mouch, Jeff Brenner, Bill Whitlow, Kevin Hickey, Hilary Colbert, Jenny Greenberg, Tom Jones, Owen McNally, Eloisa Hernandez, Kathy Daniels, Darrell Staton, Carol Dann; Program Manager: Derek Ziegler; Guest: Mitchell Berger, Camden County Health Department

I. Welcome

Jean Mouch welcomed the Board and introduced Owen McNally who is representing Our Lady of Lourdes Hospital. She also introduced Mitchell Berger who was in attendance to present Camden County's MAPP tool.

II. Approval of the Minutes

Minutes from the July 22, 2004 meeting were reviewed. Page 3, section IV should say "posting", not positing. The minutes were unanimously approved with a motion from Jeff Brenner and second by Kathy Daniels.

III. Highlights from Program Manager Update

The Kids Count report will be released at 1pm at a press event. The report is posted on the ACNJ web site. Special thanks to Eloisa and the Youth Services Commission for making the report possible.

Annie E. Casey grant: CAMConnect is on schedule to fulfill its benchmarks. The low percentage of work completed on three reports reflected in the Program Manager's report are a reflection of Derek's high expectations of what he would like to be able to accomplish. It will be possible to complete all reports promised with easily accessible data from the U.S. Census and the Bureau of Labor Statistics, but Derek hopes to go above and beyond to access better, harder to find data.

Abbott Indicators Project: The reports are at the School District being reviewed for accuracy.

NNIP Conference: The conference is scheduled for December 1-3 in New Orleans. A resolution was unanimously approved to send Derek to the conference with a motion from Jean Mouch and a second from Jenny Greenberg.

IV. Treasurer's Report

Darrell Staton presented the 2004 financial report. The 2005 projected budget will be presented at the January meeting. Everyone was asked to keep track of their in-kind donations. There are eight footnotes on the statement. Footnote #2 needs to be amended to add ACNJ. Jean Mouch pointed out that the \$1,200 for Directors and Officers insurance included an anti-terrorism

Jeff Brenner said he has been trying to get in touch with the Casey foundation because December is the renewal period for CAMConnect's grant. He hopes to get a commitment for \$50,000 a year for two to three years so that a second staff member could be hired. He also pointed out that there is a \$45,000 in carry over excess revenue. He also said the goal of having unrestricted funds has been met through the revenue earned on contracts.

V. Board Strategic Directions Review

Organizational Leadership: There is a need to recruit new Board members including members of the private sector. She pointed out that the new membership structure has been accepted. There was a poor response to the Board member nomination process and we have fallen behind the deadline to elect officers and the Board. Board members were asked whether they might step up into one of the officers' positions for which no one was running. Hilary Colbert agreed to put herself back in as a nominee for Secretary. Kevin Hickey put himself in for Treasurer.

Staff for CAMConnect: Derek Ziegler received a very favorable annual review.

Products: The data fair is scheduled for December 3, 2005 and will take the place of the November annual member meeting. The Quality of Life survey results will be presented in a press release at the fair.

Marketing: One company responded to CAMConnect's RFP to do the organization's brochure in order to help with the membership drive. All of their references were positive, so we will go ahead with them. There is still a need to identify a consultant for the overall marketing plan.

Fund Development: There is a general strategy in place and CAMConnect has secured three subcontracts with member organizations including Camden Neighborhood Renaissance, ACNJ, Camden Youth Services Commission as well as the work that Jean and Hilary have been doing.

Jeff Brenner said it is time for a new strategic plan which expands the types of work that CAMConnect does. He gave credit to the Board and to Derek for getting to this point.

VI. Election Update

Nominations for Officers are: President: Jean Mouch, VP: Jerry Harris & Chuck Steinmetz, Secretary: Hilary Colbert, Treasurer: Kevin Hickey, Governance: Charles Lyons and Lauren Hill, Fund Development: Jenny Greenberg, Outreach: Jerry Harris and Bill Whitlow, Data: Owen McNally & Carol Wolff

Eloisa Hernandez said that she will no longer be able to serve on the Board but hopes to stay involved and to direct the next Kids Count report update to CAMConnect.

VII. Stakeholder Conversion to Membership Model

Materials are being created for the membership drive. The existing stakeholders need to send a check and a letter of interest to become members for 2005.

VIII. Data Fair Update

Derek met with Jerry Harris and Bill Whitlow to prepare. People with data on Camden can come to give poster presentations. Invitees include Hopeworks, the Reinvestment fund, Rand Institute, NJ Education Law Center, NJ Institute for Social Justice, Camden Neighborhood Renaissance. There will be several hours in the morning and then the annual membership meeting over lunch. The event will take place at the Rutgers Campus Center lounge. There will be a banner hung and classes will be recruited to attend from Rutgers and Camden County College.

IX. Presentation by Mitchell Berger, Camden County Department of Health and Human Services

Mr. Berger made presentation on MAPP (Mobilizing for Action through Planning and Partnerships) which is a strategic approach to community health improvement. MAPP is a tool to help communities improve health and quality of life through community wide strategies. Using this approach, the County dep
\a health assessment is being done at the city and county level.

A brief discussion took place regarding the proposal that Hilary is working on for CPAC with AHEC and the UMDNJ Robert Wood Johnson School of Public Health for a Camden health needs assessment. CAMConnect will be written into the proposal as well.

X. Other Updates

Jeff Brenner gave an update on Alliance for the Revitalization of Camden City (ARCC) which was developed through a partnership of Camden Churches Organized for People, Camden Black Clergy and Greater Camden Partnership. ARCC will develop recommendations for Camden based on best practices and public documents with participants from throughout the region. There are five working groups that meet once a month. CAMConnect's data has been critical to this process. "Students for ARCC" is made up of law, medical and MPA students who act as aids, staff members and resources. The next meeting is Saturday, November 20th from 10am to 12. It will be followed by Family Day at Rutgers which is from 1pm to 5.